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Commentary from Jim Goddard / Crowd Management Plan

Jim Goddard is the Director of Event Safety Solutions Ltd, an established crowd safety and event management consultancy.

Jim is a highly qualified and experienced crowd safety and crisis management consultant with an extensive background in the planning for and management of high profile festivals and events.

Following a successful career in the police, where he was the South West Region Head of Public Safety and Public Order Command Training, he became a freelance consultant specialising in event safety at festivals and football stadia.

He is the Crowd Safety Co-ordinator for Glastonbury Festival and Head of Crowd Safety for Boardmasters, Love Saves the Day and numerous other large festivals. He is the critical incident manager for many other large events including NASS, Wireless and Reading Festivals.

He is an experienced football safety officer and crowd safety manager having managed stadium operations for many clubs including Liverpool, Sheffield United and Southampton Football Clubs.

Jim sits as an independent Chair of Safety Advisory Groups and has a deep understanding of event safety at public events.

His crowd safety and crisis management consultancy includes ongoing projects with Network Rail to review and rewrite all Operation London Bridge crowd management plans and the training of senior managers to manage critical incidents and major events.

Jim holds degrees in Event Safety Management and Crowd Safety Management and numerous other industry relevant qualifications.

He lectures in event safety and crisis management providing training to various organisations and training establishments around the UK and Europe.

He is recognised as an expert witness in his field and often provides evidence for courts and incident reviews.

Due to the sudden death of Sean Williams we have had to make some amendments to the command structure for Elrow.

Jim Goddard is going to take over the role of Silver Command for the event. Jim and Sean used to regularly alternate the role of Event Silver and Crowd Safety / Incident Response Manager (Bronze) for the various events they manage and this will be a seamless change.

The Internal Incident Management (Bronze) role will continue to be covered by Shirley Eden.

The Crowd Safety / External (Bronze) role will now be covered by Kevin Instance. Kevin is a former police superintendent and very experienced crowd safety officer / incident response manager.

Kevin, Jim and Shirley have worked together on many occasions and he has performed very similar roles at various festivals and events including Glastonbury and Boomtown.

As the author of the crowd safety management plan Jim will retain an overview of the egress crowd safety plan with Kevin implementing it. This is a common working practice between them and will again be a seamless change to the operation.